

ADITYA PAWAR

(+91) 9764646128 | aditya19pawar89@gmail.com | www.adityaportfolio.in | [LinkedIn](#)

iF Design Award 2026 — HSBC Mobile Banking | **German Telematics Award** — Traxee App (Wabco Transics)

SUMMARY

Design leader with 11 years of experience delivering secure, enterprise, and customer-facing digital banking solutions within highly regulated financial domains. Proven expertise in driving end-to-end UX strategy, leading cross-functional collaboration with global engineering and business teams, and navigating complex risk controls to deliver accessible, high-impact digital experiences.

KEY ACHIEVEMENTS

- iF Design Award 2026 for HSBC Mobile Banking global rollout.
- Consolidated global 'Hive' design system, achieving 90% adoption across 30+ markets.
- Won internal fintech hackathon for conceptualizing a scenario-based AI financial planning tool.
- German Telematics Award for Traxee fleet application (Wabco Transics).

WORK EXPERIENCE

NOV 2021- PRESENT

Senior Product Designer | HSBC Bank | Pune, India

- Led end-to-end UX for high-risk, regulated mobile journeys (Card Activation, OB-KYC), embedding robust risk and control checkpoints to improve measured usability by 27%.
- Served as local site design lead, aligning across global enterprise teams to consolidate the 'Hive' design system (200 to 80 components) while enforcing strict brand identity compliance.
- Developed others by establishing component governance and documentation standards, cutting cross-functional design-to-development handoff times by 50%.
- Listened to user research to design accessible, hybrid bot-to-human AI banking journeys, creating fallback conversational pathways to reduce user anxiety.

MAY 2018- OCT 2021

Sr. UX Lead and UX Lead | Cybage Software Pvt Ltd | Pune, India

- Energized and guided a design team to redesign the Place Exchange DOOH platform, optimizing web interfaces to drive 36% user growth and reduce bounce rates by 22%.
- Partnered directly with product and engineering leaders in an engineering-led environment to translate intricate technical constraints into scalable, production-ready enterprise workflows.
- Mentored junior designers in high-fidelity prototyping and strict accessibility standards to ensure inclusive design and visual precision across heavy-data SaaS platforms.
- Spearheaded enterprise AI/ML UX strategy (Decision Mines, Model Builder), minimizing user errors and increasing workflow creation speed by 50%.

MAY 2016- APR 2018

Senior UX Designer | Cybage Software Pvt Ltd | Pune, India

- Engineered end-to-end operational flows for Transics Wabco's award-winning Traxee app, aligning complex fleet constraints with simple, task-oriented interactions.

- Led change and transformation initiatives, running senior stakeholder workshops to translate complex business requirement documents (BRDs) into clear, validated user journeys.

MAY 2015- APR 2016

UX Designer | Cybage Software Pvt Ltd | Pune, India

- Delivered wireframes and intuitive operational workflows for internal compliance tools, significantly reducing task complexity.
- Conducted strategic user research, usability testing, and card sorting to establish foundational design frameworks.

TOOLS AND SKILLS

UX Leadership: Local Site Leadership, End-to-End UX Delivery, Risk & Controls, Stakeholder Management, Change & Transformation, Cross-functional Collaboration, Agile Methodology, Mentorship.

Design Expertise: Advanced Interaction Design, Scalable Design Systems, Brand Identity, Accessibility & Inclusive Design, Enterprise UX, Conversational AI UX, Workshop Facilitation, UX Writing Principles.

Research & Discovery: Strategic User Research, Usability Testing, Insight Translation, Information Architecture, Journey Mapping.

Tools: Figma, Fig Jam, User Testing, Optimal Workshop, Google Looker, Miro, Zeplin, Jira, Confluence, Notion, and Monday.

EDUCATION

APR 2015

Master in Product Design | MIT ADT University | Pune, India

JUN 2011

Bachelor of Mechanical Engineering | Shivaji University | Kolhapur, India

CERTIFICATION

JUN 2024

UX Strategy | NN/G Certification

FEB 2022

Customer Lead Change Design Thinking | Stanford University, HSBC

APR 2020

Enterprise Design Thinking | IBM